MICHELLE MO

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EDUCATION

Rutgers University

New Brunswick NJ/ May 2024

Master of Business & Science in User Experience Design

Rutgers University

New Brunswick NJ/ May 2021

Bachelor of Arts in Communication (Public Relations Concentration)

SKILLS

Interaction Design
Visual Design
Interactive Prototyping
Mobile Design
Web Design
Illustration
Branding
User Research
Wireframing
Heuristic Analysis
User Flows and Journey Mapping
Information Architecture
Persona Development
A/B Testing
Guerrilla Usability Testing
English/Mandarin/Cantonese

TOOLS

Adobe Creative Suite
Figma
Sketch
WordPress
InVision
Marvel
ProtoPie
Photoshop
Illustrator
InDesign
Qualtrics
Miro
Trello
Balsamiq
Procreate

WORK

Dr. Lin Tang, MD

July 2024-Present
Warren, NJ

Medical Designer/Communication Specialist

Creates up-to-date design of healthcare materials for patients and parents to follow.

Regulates communication channels by scheduling appointments, maintaining patient records, and assisting with billing and insurance claims.

Assesses and documents vital signs, including height, weight, body mass index (BMI), hearing, and vision.

ECPAT-USA

Jan-May 2023
New Brunswick, NJ

Lead UX/UI Designer

Lead a design team of four to improve the accessibility of child trafficking information.

Analyzed child trafficking tactics for transit leaders to access critical data.

Refined Rutgers ECPAT (End Child Prostitution and Trafficking) website's UI using Figma.

Rutgers University–New Brunswick

Sept-Dec 2022
New Brunswick, NJ

Visual Designer

Developed a mobile application with a team of 10 to deliver up-to-date COVID-19 information for Rutgers University.

Designed the app's UI for a seamless user experience using Figma.

Optimized data synchronization by transferring data from Rutgers COVID-19 website to the app.

AWARDS

UR Not Alone

March 2023
Piscataway, NJ

UX Designer

Developed an application designed to enhance the physical and mental well-being of Rutgers students, and won first place in CreateRU 2023 Annual Design Hackathon.

PROJECT

CashPlant

Jan-May 2023

UX Designer

Collaborated with a team of 4 to create a financial planning application for adults who are in their 40s.

Serano

Sept-Dec 2022

Visual/Web Designer

Designed and developed a web application with a team of 4 to strengthen mental resilience among Puerto Rican teens, using data-driven user research to reach over 250,000 users, and presented the app at the 2023 TOP Summit hosted by the U.S. Census Bureau's COIL.

Care+

Sept-Dec 2022

UX Designer

Designed a solution to help young women track their own period journey and form a community with Care+ users

RU Connected

Jan-May 2022

UX Designer

An app designed for the well-being of students at Rutgers University to stay connected in a post-pandemic society